When It Comes to Constipation Relief, Form Matters
Trulance can help you have more regular, well-formed bowel movements, and help reduce your IBS-C related abdominal pain.

Learn more at Trulance.com

What Is Trulance?
Trulance® (plecanatide) 3 mg tablets is a prescription medicine used in adults to treat Irritable Bowel Syndrome with Constipation (IBS-C) and Chronic Idiopathic Constipation (CIC). “Idiopathic” means the cause of the constipation is unknown. It is not known if Trulance is safe and effective in children less than 18 years of age.

SELECT IMPORTANT SAFETY INFORMATION
- Do not give Trulance to children who are less than 6 years of age. It may harm them.
- You should not give Trulance to children 6 years to less than 18 years of age. It may harm them.
- Do not take Trulance if a doctor has told you that you have a bowel blockage (intestinal obstruction).

Please see additional Important Safety Information on the following pages and full Prescribing Information, including Medication Guide, enclosed.
What is constipation?

You’re not alone. Constipation is something that everyone has likely experienced at one time or another. Two common types of constipation are Chronic Idiopathic Constipation (CIC) and Irritable Bowel Syndrome with Constipation (IBS-C).

Symptoms of constipation

Constipation symptoms include infrequent or hard-to-pass bowel movements, bloating, straining, discomfort, and never really feeling empty. While CIC and IBS-C share many of these same symptoms, there are important differences between the two.

CIC

A condition where patients suffer with the symptoms listed above for prolonged periods of time without a known cause.

1 in 7 U.S. adults have CIC

IBS-C

In addition to symptoms of chronic constipation, patients with IBS-C also have abdominal pain.

1 in 20 U.S. adults have IBS-C
What is Trulance®?

Whether you’ve just been diagnosed or have been dealing with CIC or IBS-C for a while, Trulance can help you achieve more regular, well-formed bowel movements.

Trulance is a once-daily medication for adults with CIC or IBS-C

The consistency of your stool is just as important as how often you go. Trulance can help with both.

Improved form

Taking Trulance can help you have more regular, well-formed bowel movements that are softer and easier to pass.

Increased frequency

Trulance can help improve the frequency of your bowel movements.

Trulance can help provide relief from your constipation in as little as 24 hours.*

*In clinical studies, results seen without the use of laxatives.

For people with IBS-C, Trulance can also help provide pain relief.

In clinical studies, many people with IBS-C had a significant reduction in abdominal pain with Trulance.

SELECT IMPORTANT SAFETY INFORMATION

Before you take Trulance, tell your doctor (cont’d):

• If you are breastfeeding or plan to breastfeed. It is not known if Trulance passes into your breast milk. Talk with your doctor about the best way to feed your baby if you take Trulance.

• About all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements.

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The importance of stool form

Well-formed bowel movements are sometimes referred to as a “4″ on the Bristol Stool Form Scale—a measurement that is widely considered by healthcare professionals to be the goal of constipation treatment. A “4″ bowel movement is free of lumps or excess liquid. A “Type 1 or 2″ is considered constipation while a “Type 6 or 7″ is considered diarrhea.

<table>
<thead>
<tr>
<th>BRISTOL STOOL FORM SCALE</th>
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<tbody>
<tr>
<td><strong>Type #1</strong></td>
</tr>
<tr>
<td><strong>Type #2</strong></td>
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<tr>
<td><strong>Type #3</strong></td>
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<td><strong>Type #4</strong></td>
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<tr>
<td><strong>Type #5</strong></td>
</tr>
<tr>
<td><strong>Type #6</strong></td>
</tr>
<tr>
<td><strong>Type #7</strong></td>
</tr>
</tbody>
</table>

Adapted from Lewis SJ, Heaton KW. Stool form scale as a useful guide to intestinal transit time. Scand J Gastroenterol. 1997;32:920-924.

Talk to your healthcare provider

While it might seem awkward to talk about, telling your doctor which type or types of stool you typically have can help you both create a treatment plan that works for you and your body.

To help get the conversation started, let your doctor know:

1. Which of these constipation symptoms have you experienced?
   - Fewer than 3 bowel movements a week
   - Hard-to-pass bowel movements
   - Abdominal pain
   - Straining
   - Not feeling empty after a bowel movement
   - Other

2. How long have you been trying to manage your symptoms?
   - 0-6 months
   - 6-12 months
   - 1-2 years
   - 2-4 years
   - 4+ years

3. Which types of stool from the Bristol Stool Form Scale on the left have you most frequently experienced when not taking medication?
   - Type #1
   - Type #2
   - Type #3
   - Type #4
   - Type #5
   - Type #6
   - Type #7

Then be sure to ask these simple questions:
1. What consistency should my stool be?
2. How many bowel movements a week should I be having?
3. Could Trulance help manage my constipation?

SELECT IMPORTANT SAFETY INFORMATION

Before you take Trulance, tell your doctor:
- If you have any other medical conditions.
- If you are pregnant or plan to become pregnant. It is not known if Trulance will harm your unborn baby.

Want a more customized discussion tool?
Visit Trulance.com/DDG to create your personalized Doctor Discussion Guide.

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How does Trulance® work, and what makes it different?

Trulance is designed to act like the natural uroguanylin in your body—helping to provide the appropriate amount of fluid in the intestines.

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Side Effects
Diarrhea is the most common side effect and can sometimes be severe. Diarrhea often begins within the first 4 weeks of Trulance treatment. Stop taking Trulance and call your doctor right away if you get severe diarrhea.

Tell your doctor if you have any side effect that bothers you or that does not go away. These are not all the possible side effects of Trulance. For more information, ask your doctor or pharmacist.

Trulance replicates what your body does naturally*

Trulance is the first medication for CIC and IBS-C that’s designed to work like a natural peptide in your body called uroguanylin (pronounced “yur-oh-gwah-nih-lin”). To best understand how uroguanylin works, let’s take a closer look at what happens in your body during the process of digestion.

- After you eat, food is broken down in the stomach and the intestines
- In the digestion process, fluid helps to form the consistency of the stool created from the waste that’s left behind
- When there is too little fluid, it may result in constipation, while too much may result in diarrhea
- Uroguanylin is found in the GI tract and works best in the small intestine where—based on the changing pH levels of this area—it provides the appropriate amount of fluid to create well-formed stool*
- Uroguanylin has also been shown to reduce abdominal pain*

*This activity was seen in animal studies. The relevance to humans is not yet known.

What’s the difference between Trulance and uroguanylin?

Trulance is very similar to the uroguanylin that your body naturally makes, with the exception of a single small change in the Trulance molecule that improves how it attaches in the small intestine.

By replicating the activity of uroguanylin, Trulance also works to provide the right amount of fluid for well-formed stool and to decrease abdominal pain in patients with IBS-C. The benefits and safety of Trulance have been well studied for both CIC and IBS-C.

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What do I need to know before taking Trulance®?

Trulance can be taken any time of the day, with or without food

You shouldn’t have to plan your day around your medication. Trulance helps you take control of your schedule with flexible dosing.

Trulance is the only prescription medication for CIC and IBS-C that is available in a unique, calendar pack designed to help:

- Make it easy to remember to take your medication
- Ensure you never miss a dose with tablets organized for each day of the week
- Remind you when it’s time to refill your prescription

Getting the most out of Trulance

For best results, it’s important to take Trulance every day or as directed by your doctor.

Remember that results can vary and relief can happen more quickly for some people than for others.

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You are encouraged to report side effects to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088 or you can report side effects to Synergy Pharmaceuticals at 1-888-869-8869.

Please see full Prescribing Information, including Medication Guide, enclosed.

Trulance Savings-to-Go

Eligible, commercially insured patients may pay no more than $25* for up to a 90-day supply of Trulance.

Enroll in the Savings-to-Go program in any of these convenient ways:

- Activate the card on the back cover of this brochure
- Visit Trulance.com/Savings
- Text “Trulance” to 26789*

Need help paying for your prescription? Contact 888-869-8869 for additional financial assistance support.

*See terms and conditions on back cover.
Pay no more than $25* for up to a 90-day supply

To get your Trulance Savings-to-Go card, simply do the following:

1. Get a prescription for Trulance
2. Activate the Savings-to-Go card by following the instructions on the card below
3. Show your card to your pharmacist

*Eligible, commercially-insured patients may pay as little as $25 per prescription fill of Trulance, for up to 12 offers per year. To qualify for this offer, the patient's out-of-pocket expense must be a minimum of $25 per prescription. Maximum savings limit applies; patient out-of-pocket expense may vary. Must be 18 years of age or older and under the age of 65 to participate in the program. Offer good only in the US and Puerto Rico. This offer is void where prohibited by law. Please see full Program Terms, Conditions, and Eligibility criteria at Trulance.com.

†By agreeing to the terms of the Synergy Mobile Savings program (“Program”), you consent to receive autodialed text messages on behalf of Synergy. Consent is not a condition of purchase or use of any Synergy product. The Program is valid with most major US carriers. There is no fee payable to Synergy to receive text messages; however, your carrier’s message and data rates may apply.

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